

PANITCH SCHWARZE BELISARIO & NADEL LLP



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With intellectual property as key assets, it's more important than ever to be represented by a sophisticated and qualified intellectual property attorney.

JAN. 1, 2008 SAW THE EMERGENCE OF THE INTELLECTUAL property law firm Panitch Schwarze Belisario & Nadel LLP. Although the name is new, a common thread connects this team of intellectual property lawyers, many of whom have practiced together for a long time—some for nearly four decades.

SECURING AND ENFORCING RIGHTS Attracting clients from throughout the world, PSB&N works with individuals and companies in Japan, China, Germany, Australia, Canada and throughout the U.S., assisting them in all matters relating to intellectual property. Whether it's a matter of patent, trademark, copyright or domain name, the firm's team of 17 lawyers and several patent agents has experience across the sciences and in businesses ranging from semi-conductors, biotechnology and business methods to household products and toys.

The firm assists clients in transactional as well as litigation matters. Clients vary from individuals requiring assistance with inventions to Fortune 100 companies involved in high-stakes litigation. No matter who the client, the PSB&N team goes to bat whenever necessary to enforce or defend a client's intellectual property.

STABILITY AS TRADITIONAL RULES CHANGE With patent law in the midst of transition, particularly with the Supreme Court weighing in on cases that substantially increase the burden to grant and sustain patents, experienced representation is critical for clients. Not only is there an increase in litigation, with fewer settlements and more cases going the distance in the courtroom, but transactional work has grown more complex as well. "The Patent Office has taken its cue from the Supreme Court and has erected higher barriers to securing patents," William W. Schwarze explains.

FOCUSED ON CLIENTS' NEEDS Panitch Schwarze Belisario & Nadel focuses on meeting rather than defining clients' needs. "One size does not fit all," says founding partner Ronald L. Panitch. "We try to learn as much as we can about the client and address the client's needs and concerns in a very tailored fashion."

FIRST-RATE TEAM "Our view is that we have the best and the brightest as far as our attorneys are concerned," says Martin G. Belisario. "What distinguishes a firm are ambitious, aggressive associates who want to do the right thing to succeed." The firm also proudly acknowledges its named partners for their inclusion on this year's *Pennsylvania Super Lawyers*® list.

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